

EXPERIMENTAL PROJECT FASHION DESIGN AND SOCIAL INCLUSION: MULTIPLE WOMEN



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BACKGROUND

Among the numerous restrictions, Multiple Sclerosis (MS) can present motor incoordination, difficulty in urinary and intestinal control, fatigue, weakness and spasticity, which require appropriate and facilitating clothing.

OBJECTIVE

This study sought to articulate Fashion Design and Social Inclusion, through the development of clothing capable of providing comfort for women with MS.

METHODS

In order to know the demands of clothing and the daily needs related to the clothing of a group of women with MS, an online questionnaire was developed, applied in person and posted to groups on the social network Facebook. The planning of the garments occurred from the definition of the design parameters. Visual design tools, graphics and an infographic were developed, gathering the data collected from the participants, in addition to a conceptual panel, which associates MS with textile aspects and panels of problems and solutions.

RESULTS

A mini collection consisted of six designed looks and four looks made with adaptations of textile mechanisms, trims and modeling, in order to satisfy the limitations imposed by MS. Most pieces allow to be worn in more than one way, so that the method of dressing is chosen by the user to increase the usability of the product.





CONCLUSIONS

The developed clothing promoted comfort and autonomy in the act of dressing and improved the quality of life of participants with MS, including those in wheelchairs. The ergonomic pieces had adapted trims and appropriate fabrics that met the demands of aesthetics, functionality and usability. However, these clothes are scarce in the fashion market.

Workplace dress codes present barriers to people living with disabilities. Available in https://www.eurekalert.org/pub_releases/2018-05/uom-wdc053018.php Access in 7/23/2020



